

Fan XIA

ESC Rennes School of Business
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Skype ID: frankfanxia, Cell: 33-785874248

Born: 1980

Education:

2002-2007 PhD, Univ. of California at Los Angeles (UCLA)
(Committee Co-chairs: Richard P. Rumelt and Harold Demsetz)
2001-2002 M.A., UCLA

Training:

2012 Case Writing and Course Development Seminar
Harvard Business School (sponsored by GSM, Peking Univ.)
2011 Global Colloquium on Participant-centered Learning
Harvard Business School (sponsored by GSM, Peking Univ.)

Academic positions held:

2014-present Permanent Associate Professor
ESC Rennes School of Business, France
2007-2014 Assistant Professor of Strategic Management
Guanghua School of Management (GSM), Peking Univ.
2003-2007 Teaching Assistant, EMBA Core Course "Business Strategy"
Anderson Graduate School of Management (AGSM), UCLA
2003-2007 Research Assistant and Teaching Assistant
AGSM and Dept. of Economics, UCLA

Research interests:

Corporate Ownership and Governance, Innovation, Corporate Growth, M&A and Joint Venture

Publications:

- Xia, F., & Walker, Gordon. How much does owner type matter for firm performance? Manufacturing firms in China 1998-2007. *Strategic Management Journal*, 36, 2015
- Xia, F., & Yao, Z. 2013 Rating inflation versus rating deflation: On the pro-cyclical credit ratings. *Journal of Financial Research*. Vol. 2 (《金融研究》 In Chinese, project funded by National Science Foundation of China and Ministry of Education of China)
- He, X., & Xia, F. 2012. Institutional reforms and household wealth inequality - A property transformation perspective on China's housing reform. *Economic Research Journal*. Vol.2 (《经济研究》 Corresponding Author, paper published in Chinese, project funded by Ministry of Education of China)
- Yao, Z., & Xia, F. 2012 Adverse selection, moral hazard, and design for deposit insurance. *Journal of Financial Research*, Vol. 7 (《金融研究》 Corresponding Author, paper published in Chinese, project funded by National Social Science

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Foundation of China and Ministry of Education of China)

- Han, Y., Wang, R., & Xia, F. 2011. Formal organizational establishment and corporates' environment protection. *Economic Science*. 5:104-115. (《经济科学》 paper published in Chinese)

Papers Under Review and Working Papers:

- Xia, F., & Walker, Gordon. How Ownership Structures Spillovers for Innovation: Private Sector Inbreeding in Chinese Manufacturing. (Under Review: *Administrative Science Quarterly*; presented at the SMS Singapore Special Conference 06/2012, Singapore Management University 06/2013, the Academy of Management Annual Conference 08/2013, the 2013 SMS Special Conference in Mohali 12/2013, Strategic Management Society Annual Conference in Madrid 09/2014, Peking Univ. HSBC Business School 12/2014, Inaugural Management and Organization Review (MOR) Research Frontiers Conference 12/2014, Academy of Management 2016 Annual Conference)
- Xia, F., & Walker, Gordon. Regional Entry/Exit by Private Firms in Chinese Manufacturing – 1998-2007. (Presented at Inaugural Management and Organization Review (MOR) Research Frontiers Conference 12/2014, Strategic Management Society (SMS) Special Conference in Sydney 12/2014)
- Xia, F., Gordon Walker, and Jeffrey Reuer. Joint Venture as a Growth Option in China (Target Journal: *Strategic Management Journal*)
- Xia, F. & Rumelt, Richard P. Internal growth, external growth, and corporate value. (Presented on the 2006 Academy of Management Annual Meeting, Atlanta, Georgia; Target Journal: *Strategic Management Journal*)
- Xia, F., & Demsetz, Harold. External growth, ownership structure and insider trading. (Presented on the 2009 Academy of Management Annual Meeting, Chicago, Illinois; Target Journal: *Journal of Political Economics*)
- Xia, F., & Walker, Gordon. Imprinting effect after ownership change: Manufacturing firms in China 1998-2007
- Xia, F. How diversified are diversified firms? – The relationship between corporate diversification and cash flow variation.

Teaching:

ESC Rennes School of Business

01/2016-present	EMBA Strategic Analysis
01/2015-present	International Strategic Management
09/2014-present	Strategic Management of Innovation

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09/2014-present Fundamental Strategic Management

Guanghua School of Management, Peking University

07/2012 EMBA course "Strategic Management" of the joint program of University of Würzburg, University of Vienna and Peking University (taught in English)

10/2009-11/2010 Doctoral Seminar (PhD) – Strategy I (taught in English)

09/2007-present MBA Program – Strategic Management
Teaching MBA core course “Strategic Management” for various MBA classes, including International MBA (taught in English, also the only faculty member teaching MBA Strategy in English at GSM, highest evaluation: 98.99/100), Full-time MBA, Part-time MBA

09/2008-present Doing Business in China Program – Strategy Module
Teaching the Strategy part in the English-speaking short-term DBIC program for foreign students, including MBA students from New York University, Univ. of Chicago, Univ. of Virginia, etc.

10/2009-present Undergraduate Program – Strategic Management, Doing Business in China (both courses are taught in English to foreign exchange students)

Duke CE (as a global educator)

05/2012 “Leadership” seminar to 50 large State-owned firms’ CEOs, hosted by the State Assets Supervision and Administration Committee (SASAC) of China

Honors and Prizes:

2009-2010 Teaching Award, Guanghua School of Management, Peking Univ.