

# Mandatory Earnings Forecast Regulation and Stock Price Informativeness

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# Mandatory Earnings Forecast Regulation and Stock Price Informativeness

## Abstract

We examine the economic consequences of disclosure regulation using a regulation implemented in a staggered manner that requires publicly listed Chinese firms to issue earnings forecasts under certain conditions. We find the regulation substantially increases the directly affected firms' frequency of management earnings forecasts, but approximately one third of the firms that are required to issue mandatory earnings forecasts fail to issue the required forecasts (noncompliant firms). The stock market reacts positively to the announcements of mandatory earnings forecasts. More importantly, the mandatory earnings forecast regulation helps increase the directly affected firms' future earnings response coefficient (FERC), suggesting that the regulation helps increase the total information available to stock market investors. We also find that the regulation creates a spillover effect on some firms that do not issue earnings forecasts in the post-regulation period. Specifically, we find that the noncompliant firms experience a significant increase in the FERC in the post-regulation period when their peer firms in the same industry issue at least one mandatory forecast. However, we find no evidence of a spillover effect for the firms whose expected earnings do not fall into the scope of the regulation and thus are not obligated to issue any earnings forecasts.

**Key words:** Disclosure regulation; Management's earnings forecast; Stock price informativeness; Spillover effect; China

**JEL codes:**

## 1. Introduction

Even though all financial markets around the world have significant mandatory disclosure requirements, it is still hotly debated whether disclosure regulation is beneficial to capital market investors. Leuz and Wysocki (2016) note that *causal* effects of disclosure regulation are still relatively rare due to lack of control groups and natural experiments that would allow clean identification of the regulatory effects. In addition, Leuz and Wysocki (2016) argue that most disclosure studies are not directly relevant to the debate of disclosure regulation because they focus on the costs and benefits for the perspective of firms directly affected by the disclosure regulation. There is a lack of evidence on market-wide effects (especially externalities) from disclosure regulation, which is central to the economic justification of regulation.

The objective of this study is to examine the economic consequences of disclosure regulation. We overcome the above limitations by taking advantage of a regulation in China over our sample period 1995-2013 that mandated publicly listed Chinese firms to issue earnings forecasts. Instead of requiring all publicly listed firms to issue earnings forecasts in all circumstances at once, however, the China Securities Regulatory Commission (CSRC) implemented the regulation in a staggered manner and gradually required publicly listed firms to issue earnings forecasts if the expected earnings fall into one of the four specified types (i.e., negative earnings, large earnings decreases, large earnings increases, and turning a profit from a loss), resulting in a total of four regime changes over our sample period.

We examine two specific research questions. First, we examine whether China's mandatory earnings forecast regulation helps increase *directly affected firms'* stock price informativeness (defined as the speed at which stock prices reflect future earnings). The availability of multiple exogenous regime changes in a staggered manner over a sufficiently long time period allows us to draw stronger causal inferences on the effects of disclosure

regulation because it is unlikely that any confounding events can explain the results consistent with our predictions for all regime changes. Second, we examine whether the mandatory earnings forecast regulation creates any spillover effect on the firms that do not issue management's earnings forecasts in the post-regulation period.

Before discussing our results, we wish to note that it is far from clear that the answer to our first research question is an obvious one for several reasons. First, publicly listed Chinese firms are known for the poor compliance with mandatory regulations (e.g., Ke and Zhang 2017). Hence, there is a possibility that many publicly listed Chinese firms just fail to comply with the earnings forecast regulations. Second, even if a firm does issue a required earnings forecast, the firm could issue the forecast late or with low precision. Third, the mandatory earnings forecasts could crowd out the information acquisition of competing informational intermediaries without changing the total information available to the market. Finally, China's financial markets are dominated by retail investors who are less sophisticated in information processing and can be easily influenced by market sentiments. Hence, the availability of management's earnings forecasts may not necessarily lead to more efficient stock pricing.

With regard to our first research question, we find the following results. First, we find that the mandatory earnings forecast regulation substantially increases the directly affected firms' frequency of management earnings forecasts, suggesting that the regulation is effective in encouraging firms to increase earnings forecasts. However, we still find that approximately one third of the firms that are required to issue mandatory earnings forecasts choose not to issue the required forecasts. Second, except for large earnings decreases, we find that the mandated earnings forecasts are informative in that the stock market reacts positively to the announcements of mandatory earnings forecasts. Third, using the future earnings response coefficient (FERC) methodology per Freeman and Tse (1992) and Ayers and Freeman (2003) and a difference-in-differences regression approach, we find that the mandatory earnings

forecast regulation helps increase the directly affected firms' FERC. This evidence suggests that the mandatory earnings forecast regulation helps increase the total information available to stock market investors. Overall, these results suggest that the earnings forecast regulation has been effective in forcing the directly affected firms to talk and making these firms' overall stock prices more informative.

We next examine the spillover effect of the forecast regulation (i.e., our second question). As noted above, a significant portion of the firms that are required by the regulation to issue the four types of mandatory earnings forecasts failed to issue the required earnings forecasts (referred to as noncompliant firms). Hence, we first examine whether the mandatory earnings forecasts of the four types have any spillover effect on the noncompliant firms' FERC. To do so, we divide all the firms that are required to issue mandatory earnings forecasts into three types. Type One firms are the firm fiscal periods that issued a mandatory forecast in the stock return window used in the FERC regression (compliant firms). Type Two firms are the firm fiscal periods that failed to issue a mandatory forecast but at least one peer firm in the same industry issued a mandatory forecast in the stock return window used in the FERC regression (noncompliant firms). Type Three firms are the firm fiscal periods where neither the firm nor its industry peers issued a mandatory forecast in the stock return window used in the FERC regression (noncompliant firms). As expected, we find that the Type One firms experienced a significant increase in their FERCs. More importantly, we find that the FERCs of Type Two firms also experienced a significant increase in the post-regulation period, suggesting a spillover effect of the regulation. We find no evidence that the regulation has any spillover effect on the FERCs of the Type Three firms, which may not be surprising because no firms in the industry issued any mandatory earnings forecasts.

Second, we examine whether the mandatory earnings forecasts of the four types in the post-regulation period have any spillover effect on the firms whose expected earnings do not

fall into one of the four types and thus are not obligated to issue any earnings forecasts (referred to as voluntary firms). We find little evidence of a significant change in the FERCs of the voluntary firms in the post-regulation period even though their industry peer firms reported at least one of the four types of earnings and therefore are required to issue mandatory earnings forecasts in the same fiscal period.

Overall, our results for the second question suggest that the forecast regulation does have a spillover effect on the non-forecasting firms in the post period but the spillover effect is only limited to the non-compliant firms. This finding suggests that stock market investors find it difficult to use the mandatory earnings forecasts of the four types to infer the future expected earnings of the voluntary firms, presumably because they are of different types.

We make two important contributions to the existing literatures. Our first contribution is to the literature on disclosure regulation. As noted by Leuz and Wysocki (2016), most disclosure regulation studies focus on the firms directly affected by the disclosure and there are not many empirical studies that document the market-wide effects of disclosure regulation. In addition, the few studies that do examine market-wide effects of disclosure regulation often suffer from concerns of correlated omitted variables and endogeneity. Leuz and Wysocki (2016) explicitly called for more research on market-wide regulatory effects using experimental settings in which identification is given a priority (e.g., staggered implementation of disclosure regulation). A direct response to this call, our study provides direct evidence on market-wide causal effects of disclosure regulation by exploiting a unique regulation in China that mandated publicly listed firms to issue earnings forecasts under certain conditions in a staggered fashion.

Our second contribution is to the literature of management earnings forecasts. There is a large literature that examines the causes and consequences of management's voluntary earnings forecasts in the U.S. There are very few empirical studies that analyze regulations that

mandate management earnings forecasts. Notable exceptions are Kato et al. (2009), Gounopoulos et al. (2015), and Huang et al. (2016). Kato et al. examine the properties of mandatory management earnings forecasts in Japan while Gounopoulos et al. compare the accuracy of earnings forecasts under mandatory versus voluntary disclosure environments in Greece. Like us, Huang et al. find that the mandatory earnings forecasts have significant information content but they also find a familiarity effect in that mandatory earnings forecasts appear to stimulate voluntary forecasts by the same firms in the subsequent periods. Our study differs from these studies in two key aspects. First, we examine the market-wide effects of disclosure regulation. Second, we examine the effects of mandatory forecast regulation on the stock price informativeness. As noted above, the fact that mandatory earnings forecasts have information content does not allow one to automatically conclude that the directly affected firms' stock price informativeness would increase due to the possibility that mandatory forecasts could crowd out the information acquisition activities of competing information intermediaries.

The rest of the paper is organized as follows. Section 2 discusses the mandatory earnings forecast regulation in details. Section 3 shows publicly listed firms' degree of compliance with the regulation. Section 4 discusses the information content of the mandatory earnings forecasts. Section 5 analyzes the impact of the regulation on the directly affected firms' stock price informativeness. Section 6 documents the spillover effect of the regulation. Section 7 concludes.

## **2. Institutional background**

### *2.1. The five mandatory earnings forecast regimes*

Both the CSRC and the two domestic stock exchanges jointly designed and enforced the regulation. Since the CSRC introduced the first mandatory management earnings forecast

regulation in December 1998, China's mandatory earnings forecast regulation has experienced five regimes as of the end of 2013, the end of our sample period. In this section we review the details of these five regimes for the publicly listed Chinese firms on the two mainboards, Shanghai and Shenzhen. For each of the five regimes, Appendix A (see Panel A) shows the beginning and ending dates of each regime, the types of earnings that are subject to the regulation, and a short summary of the conditions for the mandatory forecasts. The remaining fiscal periods and earnings types not mentioned in Panel A represent situations in which firms can issue voluntary earnings forecasts. Panel B tabulates the relevant information for such voluntary earnings forecast situations. Appendix A also indicates situations where the Shanghai and Shenzhen stock exchanges followed different mandatory earnings forecast rules. To help the reader better understand the complexities of the different regimes, we also display the same information in Appendix A using a timeline in Figure 1.

Each regime can be summarized using the following dimensions. First, what types of earnings are required to issue a mandatory forecast? Basically the regulation required a mandatory forecast under one or more of the following four conditions: (1) the firm is expected to experience a loss; (2) the firm is expected to experience a significant earnings decrease; (3) the firm is expected to experience a significant earnings increase; (4) a loss making firm is expected to turn a profit. Figure 2 also shows the types of earnings that are required to issue a mandatory forecast. Please note that the definitions of the four earnings types are mutually exclusive. Second, how often should a firm issue mandatory earnings forecasts, quarterly, semiannually or annually? Third, when should a firm issue the required forecasts?

The first mandatory earnings forecast regime starts on December 10, 1998 and ends on July 3, 2001 and applies to the situation where a firm is expected to experience an annual loss. The CSRC selected annual loss as the first threshold for mandatory management earnings forecasts because publicly listed firms reporting losses for three consecutive years face the



suspension of share listing according to China Securities Law. Thus, mandatory management forecasts under the annual loss condition are intended to provide investors, especially less informed small investors, with material and timely information. Initially the regulation only stated that firms should issue the required forecast “in a timely manner”. Only in December 2000 did the stock exchanges make it clear that the deadline for the mandatory management forecast in the annual loss condition be within 2 months after the fiscal year end, which is always December 31 for all listed firms.

The second mandatory forecast regime covers the period from July 3, 2001 to December 18 (Shenzhen)/19 (Shanghai), 2001. The second regime expands the scope of mandatory forecasts as follows. First, firms expecting huge decreases in earnings (more than 50% compared with same period last year) are required to provide forecasts. Second, mandatory forecasts applied to both annual and semi-annual results. Firms should issue the semi-annual forecasts before July 31, which is one month after the end of the second quarter. In December 2001, the deadline for annual management forecasts was changed to January 31 each year.

The third mandatory forecast regime covers the period from December 20, 2001 to September 26 (Shenzhen)/21 (Shanghai), 2004. The third regime expands the scope of mandatory forecasts further. First, firms expecting huge earnings increases (more than 50% compared with same period last year) were also covered by the management forecast regulation. Second, both stock exchanges updated their semi-annual earnings forecasts requirements in March 2002 by requiring firms to include the semi-annual earnings forecast in the MD&A section of the first-quarter financial report when loss or huge earnings change (increase or decrease by more than 50%) is expected. If such information is not yet available at the time of the first-quarter report, managers need to disclose it separately as soon as they have it. Third, both stock exchanges further expanded the regulation to third-quarter earnings forecasts in June

2002. Firms should issue the semi-annual earnings forecast before July 15 while the third-quarter earnings forecasts before October 15.

The fourth mandatory forecast regime covers the period from September 27, 2004 to September 3, 2008. The fourth regime further expands the scope of mandatory forecasts by requiring firms to issue a forecast when they expect to turn a profit from a loss. Therefore, during the fourth regime all publicly listed firms on the two mainboards must issue annual, semi-annual and third-quarter earnings forecasts before specified deadlines if they meet one or more of the following conditions: (1) turn a profit; (2) expect a loss; (3) expect more than 50% earnings increase; or (4) expect more than 50% earnings decrease.

The final and fifth mandatory forecast regime covers the period from September 4, 2008 to December 31, 2013, the end of our sample period. Regime five is the first time the two stock exchanges diverged in the requirements for mandatory earnings forecasts. The Shanghai Stock Exchange removed the semi-annual and third-quarter management earnings forecasts. That is, only annual earnings forecasts were mandatory under the specified conditions.<sup>1</sup> On the other hand, the Shenzhen Stock Exchange continued to expand the scope of mandatory management earnings forecasts by adding first-quarter earnings forecasts into the management forecast disclosure guidelines. The deadline for the first-quarter earnings forecasts is April 15.

## *2.2. Enforcement of the regulation*

The regulatory enforcement of the mandatory earnings forecast regulation developed unevenly during the five regimes. In this section we provide an overview of this evolution in the regulators' public enforcement efforts.

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<sup>1</sup> Unfortunately we could not find the reasons for the Shanghai Stock Exchange's relaxation of the regulation from public sources and discussions with a few anonymous former and current staff at the Exchange.

During regime one the public enforcement of the earnings forecast regulation was relatively light. According to an anonymous staff from the Shanghai stock exchange, there are four main types of penalties available at the stock exchange level, namely public denouncement (the most severe), notice of criticism circulated within the publicly listed firms, regulatory attention and verbal warning (the least severe). Companies that received public denouncements or notices of criticism could be barred from external financing and adopting equity-based compensation schemes. Since the management forecast regulation in regime one was not incorporated into the listing rules of both stock exchanges, violating the regulation had less severe consequences compared with breaking listing rules. For fiscal year 1998, 69 firms expected losses and issued management forecasts, while ex post data shows that 79 firms actually reported losses for 1998, suggesting that 10 firms failed to provide the required management forecasts. Among the 69 forecasting firms, 62 loss forecasts were issued from January 10 to January 31, 1999, the other 7 firms missed the deadline and disclosed their forecasts in March and April of 1999, extremely close to the release of annual reports. However, none were publicly denounced by the stock exchanges in 1999. The situation was similar in fiscal year 1999. In July 2000, the CSRC intervened in the enforcement and criticized 11 firms for providing inaccurate management forecasts, which was unprecedented in the enforcement of management forecast regulation in China.

With the expansion of the regulation in regime two, more firms were penalized for violating the management forecast regulation. 22 firms were publicly denounced by the stock exchanges in September 2001. The earnings of these denounced firms were negative or dropped by more than 50% in the first half of 2001, but they failed to provide the required forecasts in a timely manner.

During regime three it appears public firms developed their experience and learned to comply with the regulation. Few firms were penalized by the stock exchanges for not issuing

management forecasts. However, a new problem arose in regime three. While both stock exchanges emphasized repeatedly that firms must update prior obsolete management forecasts, some Chinese firms seemed to react strategically in order to avoid penalty from issuing inaccurate forecasts. In 2002, more than 10 firms were publicly denounced for flipping and flopping their management forecasts in a dramatic way.

During regimes four and five many listed firms received public denouncements from the stock exchanges for dramatic and belated management forecast revisions. The behavior of these penalized firms seemed to follow a pattern. They tended to issued timely forecasts before the forecast deadlines, and then revised their forecasts (usually downward, from profit to loss in some cases) right before the release of the annual reports. In addition, some of the violation cases were found to be related with illegal insider trading according to a few administrative sanctions issued by the CSRC. For example, management intentionally delayed the forecast revisions or provided inaccurate information in the forecasts in order to gain from insider trading.

Overall, we view the public enforcement of the earnings forecast regulation during our sample period to be a mixed bag. It is difficult to tell whether the public enforcement is becoming better or worse over time because many public enforcement activities are not publicly disclosed. In addition, it appears the behavior of the firms also changed over the period, presumably from learning and experience and therefore it is possible that some firms could become more strategic in releasing the required earnings forecasts.

### **3. Compliance with the mandatory earnings forecast regulation**

Before examining the impact of the mandatory earnings forecast regulation on stock price informativeness, we first check the extent of publicly listed firms' compliance with the regulation. This check is important because prior research shows that publicly listed Chinese

firms are known for poor compliance with government regulations (see, e.g., Ke and Zhang 2017).

Table 1 shows the derivation of the final sample we use in the subsequent analyses. We limit our sample to mainboard firms because non-mainboard firms followed different regulatory rules. We start with an initial sample of 63,374 firm-accounting periods (1,492 unique firms) over the period 1995-2013 that require the key variable *CAR* used in the stock price informativeness regression model to be non-missing and the fiscal periods for both  $UE_t$  and  $UE_{t+1}$  (unexpected earnings) to fall in the period 1995-2013. *CAR* is defined as the cumulative abnormal return for firm *i* for the period beginning 1 trading day before the earnings announcement of fiscal period *t* and ending *N* calendar days before the earnings announcement of fiscal period *t*+1 scaled by the number of trading days in between. The *CAR* window starts from the earnings announcement of fiscal period *t* because, as noted in section 2.1., some regulatory regimes required the mandatory forecasts as early as at the earnings announcement date of fiscal period *t*. Before the introduction of quarterly reporting in 2002, firms were required to report every six months and therefore we set *N* equal to 30. After the adoption of quarterly reporting, we require *N* to equal 30 (15) if period *t*+1 is the annual reporting period (first, second or third-quarter) of the year. We select these cutoffs to make sure the mandatory earnings forecasts are timely and not disguised earnings preannouncements. We admit the cutoffs 30/15 are a bit arbitrary, but our subsequent inferences are qualitatively the same if we use cutoffs of 60/30 (untabulated). We drop observations with delayed earnings announcements. Because regime 2 covers a very short period (see Figure 1), there would be severe multicollinearity between *POST\_DEC* and *POST\_INC* (defined in section 5). Hence, we also delete all the observations in regime 2 so that *POST\_DEC* is identical to *POST\_INC* and therefore we only need to include one of the two in subsequent regression analysis. Because China introduced mandatory quarterly reporting starting from the first quarter of 2002, we also

drop the observations whose fiscal periods for  $UE_t$  and  $UE_{t+1}$  fall in 2002 because both variables are not defined for this transition period. Finally, we exclude observations with missing regression variables used in the stock price informativeness regression model. Our final sample contains 49,483 firm-fiscal period observations, representing 1,490 unique firms.

Table 2 shows the frequencies of both mandatory earnings forecasts and voluntary earnings forecasts. Panel A reports the descriptive statistics for the compliance with the mandatory earnings forecast regulation by earnings category and regulatory regime. Please note that Regime 2 is omitted from Panel A because of our sample selection criteria noted above. For the full sample of 12,002 mandatory earnings forecast fiscal periods as a whole, 88.59% of the observations issued at least one earnings forecast prior to the earnings announcement. It appears that most of the earnings forecasts ( $76.65\%/88.59\%=87\%$ ) are issued in the *CAR* measurement period. In addition, the majority of the mandatory earnings forecasts in the *CAR* window ( $73.74\%/76.65\%=96\%$ ) are consistent earnings forecasts in the sense that the types of issued forecasts are consistent with the types of the realized earnings (e.g., a loss forecast that corresponds to a realized loss). The compliance rate of 73.74% for consistent earnings forecasts suggests that we still have about a third of the firm observations that failed to issue the required earnings forecasts in a timely fashion. In addition, judging by the compliance rates across the regulatory regimes, we find little evidence of a significant improvement in compliance over time for any of the four earnings types.

Panels B and C show the earnings forecast frequencies for the voluntary earnings forecasts. Panel B reports the forecast frequencies for the same four earnings types as in Panel A but in the voluntary periods while Panel C reports the forecast frequencies for the types of earnings not subject to mandatory earnings forecasts. As expected, the earnings forecast frequencies are much lower during the voluntary periods (32.27% in Panel A and 6.59% in

Panel B). However, there is evidence of increased frequencies of voluntary earnings forecasts from regime 1 to regime 5.

#### **4. The information content of mandatory earnings forecasts**

We next examine whether the mandatory management earnings forecasts have information content by examining the stock market reactions to the announcements of such forecasts. Panel A of Table 3 reports the sample selection procedures for the mandatory forecast sample. Panel B of Table 3 shows the descriptive statistics for the variables of interest for the full sample and for the four subsamples. Panel C of Table 3 shows the results of regressing the stock market reaction to the forecast announcement ( $CAR_{MF}$ ) on the forecast surprise ( $MFnews$ ). See appendix B for all variable definitions. The coefficient on  $MFnews$  is significantly positive for the mandatory earnings forecasts as a whole. In addition, exception for the category of large earnings decreases, we find that the coefficients on  $MFnews$  are always significantly positive for the different categories of mandatory earnings forecast types. Overall, these results suggest that mandated earnings forecasts provide incremental information to stock market investors.

Though we are not interested in the information content of voluntary earnings forecasts, we also tabulate them for the sake of completeness. To be consistent with Table 2, we also decompose the voluntary forecasts into two types: the four earnings types ( $NEG$ ,  $DEC$ ,  $INC$ , and  $TURN$ ) and  $OTHER$ . Consistent with the results from the U.S. literature, we find in Panel C that the coefficient on  $MFnews$  is significantly positive. It is also interesting to note that the coefficient on  $MFnews$  is larger for the voluntary forecasts than for the mandatory forecasts. However, we caution the reader not to draw strong inference from such a difference because the types of firms are systematically different for voluntary forecasters and mandatory forecasters and therefore such a difference could be subject to multiple alternative explanations.

## 5. The impact of the mandatory earnings forecast regulation on the directly affected firms' stock price informativeness

We now examine whether the mandatory earnings forecast regulation helps improve the informativeness of stock prices for the firms directly subject to the regulation. We define stock price informativeness as the speed at which stock prices reflect future earnings. It is important to note that the results in Table 3 do not automatically imply a positive answer to our stock price informativeness question for several reasons. First, the mandatory earnings forecasts could crowd out the information acquisition incentives of competing informational intermediaries such as financial analysts or professional investors, resulting in no change or even a deterioration of a firm's overall information environment. Second, China's financial markets are dominated by retail investors who are less sophisticated in information processing and can be easily influenced by market sentiments. Hence, the availability of management's earnings forecasts may not necessarily lead to more efficient stock pricing. Third, as noted in section 2, corporate insiders were often accused of using mandatory earnings forecasts to manipulate their firms' stock prices for the purposes of illegal insider trading. Hence, many retail investors may rationally ignore such mandatory earnings forecasts even if they contain useful information.

Following Freeman and Tse (1992) and Ayers and Freeman (2003), we adopt the following future ERC model for our hypothesis testing:

$$CAR_{it} = a_0 + a_1 UE_{it} + a_2 UE_{it+1} + u_{it} \quad (1)$$

Please see appendix B for variable definitions. Recall that the CAR window starts from the earnings announcement window for fiscal period  $t$ . hence, we also include  $UE_t$  as a control. The coefficient  $a_2$  is referred to as future earnings response coefficient (FERC). To test the impact of the regulation on the FERC, we allow the coefficient on  $UE_{t+1}$  to vary with each type of earnings forecast category (i.e., *NEG*, *DEC*, *INC*, and *TURN*) in both the pre- and post-



regulation periods. In addition, we also allow the coefficient on  $UE_{t+1}$  to vary with a set of common ERC determinants. We follow Ke and Francis (2006), Choi et al. (2011) and Chen et al. (2016) in selecting the ERC control variables. We add *SIZE* to control for systematic differences in the information environment across firms. The standard deviation of daily stock returns (*VOLATILITY*) and the ratio of total liability to total asset (*LEV*) are proxies for firm risk. We include *GROWTH* to control for growth opportunities. We include *QUARTER4* as a control for the difference in the FERC for earnings in the first three quarters versus the last fiscal quarter. The variable  $|UE_{t+1}|$  is included to control for the nonlinearity in the FERC (Freeman and Tse, 1992). Finally, we include a set of industry dummies to control for industry effects. All continuous regression variables are winsorized at 1<sup>st</sup> and 99<sup>th</sup> percentile and all continuous independent variables are demeaned to mitigate multicollinearity. We also allow the coefficient on  $UE_{t+1}$  to vary with  $QUARTERLY_{t+1}$  for the observations that fall into the mandatory quarterly reporting regime (i.e., since 2002). In addition, we also allow the coefficient on  $UE_{t+1}$  to vary with  $IFRS_{t+1}$  for the observations that fall into the IFRS reporting regime, which started in 2007. Therefore, the final regression model is as follows:

$$\begin{aligned}
CAR_{it} = & a_0 + a_1UE_{it} + a_2UE_{it+1} + a_3TYPE_{it+1} + a_4POST\_TYPE + a_5TYPE_{it+1} \times POST\_TYPE \\
& + a_6TYPE_{it+1} \times UE_{it+1} + a_7POST\_TYPE \times UE_{it+1} + a_8TYPE_{it+1} \times POST\_TYPE \times UE_{it+1} \\
& + a_9Control + a_{10}Control \times UE_{t+1} + u_{it}
\end{aligned} \tag{2}$$

Where *TYPE* refers to *NEG*, *DEC*, *INC*, or *TURN*. *POST\_TYPE* is a dummy variable that equals one for the fiscal periods where an earnings forecast of type *i* (i.e., *NEG*, *DEC*, *INC*, or *TURN*) is mandated. Please remember that *POST\_TYPE* is identical for *DEC* and *INC* because of the deletion of observations in mandatory regime 2 (see Figure 1).

It is important to note that our definitions of the pre-regulation period and post-regulation period are different from the traditional sense because some observations for the pre-regulation period could occur in calendar time after the effective date of the earnings

forecast regulation. For example, the regulation required firms to issue a loss forecast for annual fiscal periods over the period from December 10, 1998 to July 2, 2001. Hence, the annual fiscal periods for 1998, 1999, and 2000 fall into the post-regulation period. However, firms that expected a semi-annual loss for fiscal years 1998, 1999 and 2000 were not required to issue a loss forecast and therefore fall into the pre-regulation period, even though these firm fiscal periods post-date the effective date of the loss forecast regulation in calendar time (see Panel B of appendix A for more examples).

Table 4 shows the regression results of model (2). Panel A of Table 4 reports the descriptive statistics for the regression variables before demeaning. Panel B shows the regression results of model (2). As benchmarks, we also report the regression results with  $UE_{it}$  only in column (1), the results with  $UE_{it+1}$  only in column (2), and the results with both  $UE_{it}$  and  $UE_{it+1}$  in column (3). The coefficients on both  $UE_{it}$  and  $UE_{it+1}$  load significantly positively if entered separately. However, the coefficient on  $UE_{it}$  becomes significantly negative while the coefficient on  $UE_{it+1}$  remains significantly positive if both are entered in the model.

Columns (4) to (7) show the results of model (2) that includes only one of the four earnings forecast types while column (8) shows the results of model (2) that includes all four earnings forecast types simultaneously. Except for the case of *DEC* in column (5), the inferences for our key variable of interest are similar in column (8) versus columns (4) to (7). Hence, we focus the following discussion on the results in column (8) only. The coefficient on  $TYPE_{it+1} \times UE_{it+1}$  is significantly negative for all four earnings forecast types, suggesting that in the pre-regulation period the future earnings of the four types (*NEG*, *DEC*, *INC*, or *TURN*) are less likely than the future earnings of the non-regulated type to get reflected in stock prices prior to the announcement of the future earnings. However, the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times UE_{it+1}$  is significantly positive for all four earnings types. This

evidence suggests that the mandatory earnings forecast regulation helps accelerate the speed at which stock prices reflect future earnings.

## **6. The spillover effect of the mandatory earnings forecast regulation**

Recall that a significant portion of the firms that were required to issue earnings forecasts in the post-regulation period (i.e., *NEG*, *DEC*, *INC*, and *TURN*) failed to issue the required forecasts (referred to as noncompliant firms). In addition, many of our sample firms were not required to issue mandatory earnings forecasts because their reported earnings are not one of the four types (i.e., *NEG*, *DEC*, *INC*, and *TURN*) in the post-regulation period (referred to as voluntary firms). In this section we examine how the mandatory earnings forecast regulation affects the stock price informativeness for these two types of firms separately, referred to as the spillover effect.

### *6.1. The spillover effect of the mandatory forecast regulation on the noncompliant firms*

Recall from section 3 that only 76.65% of the firm fiscal periods that are required to issue a mandatory earnings forecast did issue one during the CAR window. Hence, the positive coefficient on  $TYPE_{it+1} \times POST\_TYPE \times UE_{it+1}$  shown in Table 4 could be driven by one or more of the following three types of firms that are required to issue a mandatory earnings forecast in the CAR window:

Type One firms: The firms that issued a mandatory forecast in the CAR window (compliant firms);

Type Two firms: The firms that failed to issue a mandatory forecast but at least one peer firm in the same industry issued a mandatory forecast in the CAR window (noncompliant firms); and

Type Three firms: the firms where neither the firm nor its industry peers issued a mandatory forecast in the *CAR* window (noncompliant firms).

To examine which of the aforementioned three types of mandatory earnings forecast fiscal periods are responsible for the positive coefficient on  $TYPE_{it+1} \times POST\_TYPE \times UE_{it+1}$  in Table 4, we break this three-way interaction coefficient into three types. Specifically, we modify regression model (2) as follows:

$$\begin{aligned}
CAR_{it} = & a_0 + a_1UE_{it} + a_2UE_{it+1} + a_3TYPE_{it+1} + a_4POST\_TYPE + \\
& a_5TYPE_{it+1} \times POST\_TYPE \times TYPE\_SELF + a_6TYPE_{it+1} \times POST\_TYPE \times TYPE\_PEER + \\
& a_7TYPE_{it+1} \times POST\_TYPE \times TYPE\_NONE + a_8TYPE_{it+1} \times UE_{it+1} + a_9POST\_TYPE \times UE_{it+1} + \\
& a_{10}TYPE_{it+1} \times POST\_TYPE \times TYPE\_SELF \times UE_{it+1} + \\
& a_{11}TYPE_{it+1} \times POST\_TYPE \times TYPE\_PEER \times UE_{it+1} + \\
& a_{12}TYPE_{it+1} \times POST\_TYPE \times TYPE\_NONE \times UE_{it+1} + a_{13}Control + a_{14}Control \times UE_{it+1} + u_{it}
\end{aligned}
\tag{3}$$

Where all the variables are defined as before except for the following newly added variables: *TYPE\_SELF* is a dummy variable that equals one if  $TYPE=1$ ,  $POST\_TYPE=1$  and a firm fiscal period is a Type One firm noted above. *TYPE\_PEER* is a dummy variable that equals one if  $TYPE=1$ ,  $POST\_TYPE=1$  and a firm fiscal period is a Type Two firm noted above. *TYPE\_NONE* is dummy variable that equals one if  $TYPE=1$ ,  $POST\_TYPE=1$  and a firm fiscal period is a Type Three firm noted above.

Because of the way *TYPE\_SELF*, *TYPE\_PEER*, and *TYPE\_NONE* are defined, the coefficients on the four-way interaction terms in model (3) would capture the following three types of effects of the regulation. The coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_SELF \times UE_{it+1}$  captures the direct impact of the regulation for the firm fiscal periods that do issue a mandatory earnings forecast. The coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_PEER \times UE_{it+1}$  captures the spillover effect of the regulation for

the noncompliant firm fiscal periods whose industry peer firms issued at least one mandatory forecast in the same fiscal period. Finally, the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_NONE \times UE_{it+1}$  captures the effect of the regulation for the noncompliant firm fiscal periods whose industry peer firms all failed to issue mandatory earnings forecasts in the same fiscal period.

Because no firms in the industry issue a mandatory earnings forecast in the post-regulation period, we expect the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_NONE \times UE_{it+1}$  to be insignificant. On the other hand, we expect the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_SELF \times UE_{it+1}$  to be significantly positive to the extent that a compliant firm's mandatory earnings forecast is viewed as credible by the market and does not crowd out the information acquisition by other competing market participants. Finally, to the extent that a peer firm's mandatory earnings forecast has a spillover effect, we also expect the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_PEER \times UE_{it+1}$  to be significantly positive.

Table 5 shows the regression results of model (3). Panel A reports the relevant descriptive statistics. Panel B shows the regression results. Columns (1) to (4) show the results of model (3) that includes only one of the four mandatory earnings forecast types while column (5) shows the results of model (3) that includes all four earnings forecast types simultaneously. With the exception for the case of *DEC* in column (2), the inferences for our key variable of interest are similar in column (5) versus columns (1) to (4). Hence, we focus the following discussion on the results in column (5) only. The coefficients on the four-way interaction terms are all consistent with our expectations. As expected, the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_NONE \times UE_{it+1}$  is insignificant for all four types of mandatory earnings types. However, the coefficients on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_SELF \times UE_{it+1}$  and  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_PEER \times UE_{it+1}$  are both significantly positive for all four types of mandatory earnings types. In addition, we find that these two coefficients are similar

in magnitude except for the case of *INC*. For *INC*, the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_SELF \times UE_{it+1}$  is significantly smaller than the coefficient on  $TYPE_{it+1} \times POST\_TYPE \times TYPE\_PEER \times UE_{it+1}$ . Overall, we find that a firm's mandatory earnings forecasts in the post-regulation period help accelerate not only the firm's stock price informativeness but also the stock price informativeness of the industry peer firms who should have issued but failed to issue the mandated earnings forecasts of the same type (i.e., a spillover effect).

## 6.2. The spillover effect of the mandatory forecast regulation on the voluntary firms

As shown in Panel C of Table 2, only 1,800 (or 6.59%) out of the 27,321 voluntary firm fiscal periods issued voluntary earnings forecasts. In this section, we examine whether the mandatory earnings forecast regulation also has any spillover effect on the stock price informativeness for these voluntary earnings forecast periods. To test this idea, we limit our sample to the 27,321 voluntary firm fiscal periods (see Panel C of Table 2) and divide the voluntary observations into three groups:

Group 1: a dummy variable that equals one if  $TYPE_{it+1}=0$  for the peer firms in the same industry fiscal period  $t+1$  and  $POST\_TYPE\_VOL=0$ , and zero otherwise;

Group 2: a dummy variable that equals one if  $TYPE_{it+1}=1$  for at least one peer firm in the same industry fiscal period  $t+1$  and  $POST\_TYPE\_VOL=0$ , and zero otherwise; and

Group 3: a dummy variable that equals one if  $TYPE_{it+1}=1$  for at least one peer firm in the same industry fiscal period  $t+1$  and  $POST\_TYPE\_VOL=1$ , and zero otherwise.

Where  $TYPE_{it+1}$  is defined as before.  $POST\_TYPE\_VOL$  is a dummy variable that equals one if  $POST\_NEG=1$  and there is at least one reported *NEG* earnings by the peer firms in the same industry fiscal period  $t+1$ , or if  $POST\_DEC=1$  and there is at least one reported *DEC* earnings by the peer firms in the same industry fiscal period  $t+1$ , or if  $POST\_INC=1$  and there is at least

one reported *INC* earnings by peer firms in the same industry fiscal period  $t+1$ , or if  $POST\_TURN=1$  and there is at least one reported *TURN* earnings by the peer firms in the same industry fiscal period  $t+1$ . It is important to note that we have no cases where  $TYPE_{it+1}=0$  for the peer firms in the same industry fiscal period  $t+1$  and  $POST\_TYPE\_VOL=1$  because by definition  $POST\_TYPE\_VOL=1$  observations require the peer firms to have at least one peer firm in the same industry fiscal period  $t+1$  to report at least one earnings of the four types.

We have also illustrated our definitions of the three groups in Figure 3 to help the reader to better understand our definitions of the three groups. Essentially, Group 1 firms are the voluntary firm fiscal periods where none of their industry peers in the same fiscal period experienced a reported earnings of *NEG*, *DEC*, *INC*, or *TURN* in either the pre-regulation period or the post-regulation period (examples B and D in Figure 3). Group 2 firms are the voluntary firm fiscal periods in the pre-regulation period where at least one of their industry peers in the same fiscal period experienced a reported earnings of *NEG*, *DEC*, *INC*, or *TURN* (example A in Figure 3). Finally, Group 3 firms are the voluntary firm fiscal periods in the post-regulation period where at least one of their industry peers in the same fiscal period experienced a reported earnings of *NEG*, *DEC*, *INC*, or *TURN* (example C in Figure 3).<sup>2</sup>

To test the spillover effect of the regulation on the voluntary firms, we estimate the following regression model:

$$\begin{aligned}
 CAR_{it} = & a_0 + a_1UE_{it} + a_2UE_{it+1} + a_3GROUP2_{it+1} + a_3GROUP3_{it+1} + a_5GROUP2_{it+1} \times UE_{it+1} + \\
 & a_5GROUP3_{it+1} \times UE_{it+1} + a_6Control + a_7Control \times UE_{it+1} + u_{it}
 \end{aligned}
 \tag{5}$$

Except for *GROUP2* and *GROUP3*, all the other variables are defined as before. *GROUP2* is a dummy variable that equals one if a voluntary firm fiscal period belongs to GROUP 2.

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<sup>2</sup> For 98 percent of the Group 3 firms, there is at least one peer firm in the same industry fiscal period that issued a consistent mandatory earnings forecast of *TYPE i* (untabulated).

*GROUP3* is a dummy variable that equals one if a voluntary firm fiscal period belongs to GROUP 3. To the extent that that the mandatory earnings forecasts of any of the four types (*NEG*, *DEC*, *INC*, or *TURN*) create a spillover effect on the voluntary firms, we should expect the coefficient on  $GROUP3_{it+1} \times UE_{it+1}$  to be significantly positive. In addition, we also expect the coefficient on  $GROUP3_{it+1} \times UE_{it+1}$  to be significantly more positive than the coefficient on  $GROUP2_{it+1} \times UE_{it+1}$ .

Table 6 shows the regression results of model (5). Panel A shows the descriptive statistics while Panel B reports the regression results. We find that the coefficient on  $GROUP3_{it+1} \times UE_{it+1}$  is marginally significantly negative, contradictory to our prediction. In addition, we find no evidence that the coefficient on  $GROUP3_{it+1} \times UE_{it+1}$  is significantly different from the coefficient on  $GROUP2_{it+1} \times UE_{it+1}$  (two-tailed  $p=0.444$ ). Overall, we find little evidence that the mandatory forecast regulation results in any significant spillover effect on the stock price informativeness of the voluntary firms. This finding is different from the spillover effect results shown in Table 5. One possible interpretation of this finding is that the earnings of the voluntary firms are so different from the four types that the stock market finds it difficult to use the disclosed mandatory earnings forecasts of the four types in the post period to draw inferences about the voluntary firms' earnings.

## **7. Conclusion**

The objective of this study is to examine the economic consequences of disclosure regulation. We contribute to the disclosure regulation literature in two important ways. First, we demonstrate the causal effects of disclosure regulation. Second, we provide direct evidence on the externalities of disclosure regulation, which is central to the economic justification of regulation. We test our idea using a Chinese regulation that mandates all publicly listed Chinese firms to issue earnings forecasts if their expected earnings fall into one of the four specified



types (i.e., negative earnings, large earnings decreases, large earnings increases, and turning a profit from a loss). A unique feature of the regulation is that it was implemented in a staggered manner, allowing us to demonstrate more convincingly the causal effects of the regulation. We examine two specific research questions. First, we examine whether the regulation helps increase directly affected firms' stock price informativeness (referred to as the future earnings response coefficient or FERC). Second, we examine whether the regulation creates any spillover effect on the firms that do not issue management's earnings forecasts in the post-regulation period.

With regard to our first research question, we find three interesting results. First, the regulation substantially increases the directly affected firms' frequency of management earnings forecasts, suggesting that the regulation is effective in encouraging firms to increase earnings forecasts. However, we still find that approximately one third of the firms that are required to issue mandatory earnings forecasts choose not to issue the required forecasts (noncompliant firms). Second, except for large earnings decreases, we find that the mandated earnings forecasts are informative in that the stock market reacts positively to the announcements of mandatory earnings forecasts. Third, using a difference-in-differences regression approach, we find that the mandatory earnings forecast regulation helps increase the directly affected firms' FERC, suggesting that the regulation helps increase the total information available to stock market investors.

With regard to our second research question, we find two sets of key findings. First, we assess the spillover effect of the regulation on the noncompliant firms. To do so, we divide all the firms that are required to issue mandatory earnings forecasts into three types. Type One firms are the firm fiscal periods that issued a mandatory earnings forecast in the post-regulation period (compliant firms). Type Two firms are the firm fiscal periods that failed to issue a mandatory forecast but at least one peer firm in the same industry issued a mandatory forecast

in the post-regulation period (noncompliant firms). Type Three firms are the firm fiscal periods where neither the firm nor its industry peers issued a mandatory forecast in the post-regulation period (noncompliant firms). As expected, we find that the Type One firms experienced a significant increase in their FERCs. More importantly, we find that the FERCs of Type Two firms also experienced a significant increase in the post-regulation period, suggesting a spillover effect of the regulation. We find no evidence that the regulation has any spillover effect on the FERCs of the Type Three firms, which may not be surprising because no firms in the industry issued any mandatory earnings forecasts.

Second, we examine whether the mandatory earnings forecasts of the four types in the post-regulation period have any spillover effect on the firms whose expected earnings do not fall into one of the four types and thus are not obligated to issue any earnings forecasts (referred to as voluntary firms). We find little evidence of a significant change in the FERCs of the voluntary firms in the post-regulation period even though their industry peer firms reported at least one of the four types of earnings and therefore are required to issue mandatory earnings forecasts in the same fiscal period. Overall, the differential results on the second research question for the noncompliant firms and voluntary firms suggest that the extent of the spillover effect depends on the similarity of the future earnings types.

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## Appendix A. Mandatory and Voluntary management forecasts during 1995-2013

**Panel A: Mandatory management earnings forecast during 1995-2013**

Regime	From (YYYYMMDD)	To (YYYYMMDD)	Forecasted Earnings (UE <sub>t+1</sub> )	POST <sup>3</sup>	Mandatory management earnings forecasts
1	19981210	20010702	1998/1999/2000 annual	POST_NEG=1	Firms whose forthcoming earnings are expected to have a loss are required to issue a respective forecast.
2	20010703	20011218 for SZSE 20011219 for SHSE	2001 semi-annual	POST_NEG=1 POST_DEC=1	Firms whose forthcoming earnings are expected to have a loss or a large decrease (i.e. larger than 50%) are required to issue a respective forecast.
3	20011219 for SZSE 20011220 for SHSE	20040926 for SZSE 20040921 for SHSE	2001/2002/2003 annual 2002/2003/2004 semi-annual 2002/2003 Quarter 3	POST_NEG=1 POST_DEC=1 POST_INC=1	Firms whose forthcoming earnings are expected to have a loss, a large decrease (i.e. larger than 50%), or a large increase (i.e. larger than 50%) are required to issue a respective forecast.
4	20040927 for SZSE 20040922 for SHSE	20080903	2004-2007 annual 2005/2006/2007/2008 semi-annual 2004/2005/2006/2007 Quarter 3	POST_NEG=1 POST_DEC=1 POST_INC=1 POST_TURN=1	Firms whose forthcoming earnings are expected to have a loss, a large decrease (i.e. larger than 50%), a large increase (i.e. larger than 50%), or a change from a loss into a profit are required to issue a respective forecast.
5 For SHSE	20080904	20131231	2008-2013 annual	POST_NEG=1 POST_DEC=1 POST_INC=1 POST_TURN=1	Firms whose forthcoming earnings are expected to have a loss, a large decrease (i.e. larger than 50%), a large increase (i.e. larger than 50%), or a change from a loss into a profit are required to issue a respective forecast.
5 For SZSE	20080904	20131231	2008-2013 annual 2009-2013 semi-annual 2008-2013 Quarter 3 2011-2013 Quarter 1	POST_NEG=1 POST_DEC=1 POST_INC=1 POST_TURN=1	Firms whose forthcoming earnings are expected to have a loss, a large decrease (i.e. larger than 50%), a large increase (i.e. larger than 50%), or a change from a loss into a profit are required to issue a respective forecast.

<sup>3</sup> POST variables equal to zero otherwise.

**Panel B: Voluntary management earnings forecast during 1995-2013**

<b>Regime</b>	<b>From</b> (YYYYMMDD)	<b>To</b> (YYYYMMDD)	<b>Forecasted Earnings (UE<sub>t+1</sub>)</b>	<b>Voluntary management earnings forecasts</b>
0	19950101	19980630	1995/1996/1997 annual 1995/1996/1997/1998 semi-annual	All are voluntary
1	19981210	20010702	1998/1999/2000 annual	Forecasts that do not expect a loss for forthcoming earnings
			1998/1999/2000 semi-annual	All are voluntary
2	20010703	20011218 for SZSE 20011219 for SHSE	2001 semi-annual	Forecasts that do not expect a loss or a large decrease (i.e. larger than 50%) for forthcoming earnings
3	20011219 for SZSE 20011220 for SHSE	20040926 for SZSE 20040921 for SHSE	2001/2002/2003 annual 2002/2003/2004 semi-annual 2002/2003 Quarter 3	Forecasts that do not expect a loss, a large decrease (i.e. larger than 50%), or a large increase (i.e. larger than 50%) for forthcoming earnings
			2002/2003/2004 Quarter1	All are voluntary
4	20040927 for SZSE 20040922 for SHSE	20080903	2004-2007 annual 2005/2006/2007/2008 semi-annual 2004/2005/2006/2007 Quarter 3	Forecasts that do not expect a loss, a large decrease (i.e. larger than 50%), or a large increase (i.e. larger than 50%), or a change from a loss into a profit for forthcoming earnings
			2005/2006/2007/2008 Quarter1	All are voluntary
5 For SHSE	20080904	20131231	2008-2013 annual	Forecasts that do not expect a loss, a large decrease (i.e. larger than 50%), or a large increase (i.e. larger than 50%), or a change from a loss into a profit for forthcoming earnings
			2009-2013 semi-annual 2008-2013 Quarter 3 2009-2013 Quarter1	All are voluntary
5 For SZSE	20080904	20131231	2004-2013 annual 2005-2013 semi-annual 2004-2013 Quarter 3	Forecasts that do not expect a loss, a large decrease (i.e. larger than 50%), or a large increase (i.e. larger than 50%), or a change from a loss into a profit for forthcoming earnings
			2005-2010 Quarter1	All are voluntary

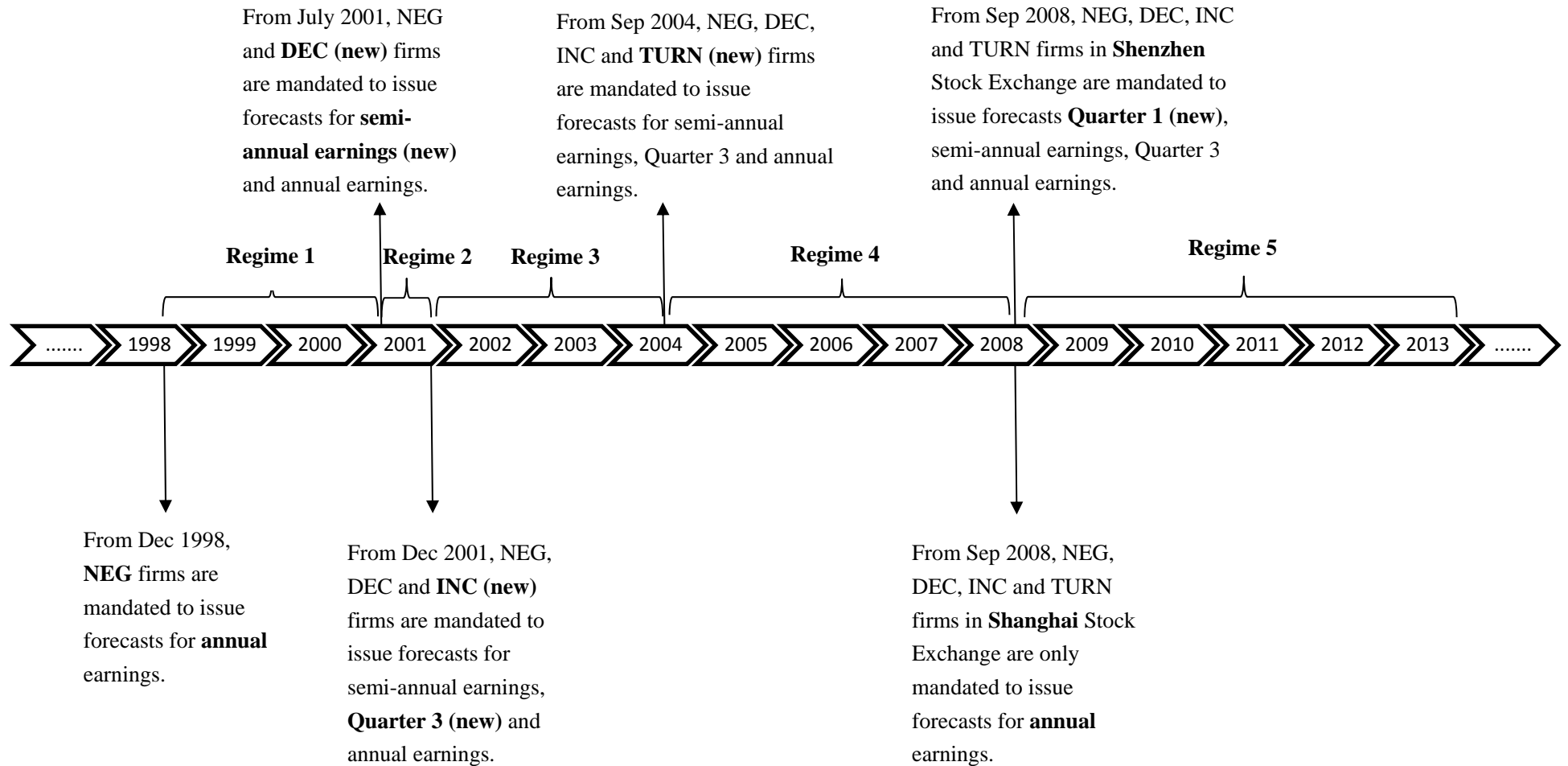
## Appendix B. Variable definitions

Variable	Definition
<i>CAR<sub>MF</sub></i>	The cumulative abnormal return for the 3-day trading window from 1 trading day before management forecast to 1 trading day after management forecast.
<i>CAR<sub>it</sub></i>	The cumulative abnormal return for firm <i>i</i> for the period beginning 1 trading day before the earnings announcement of fiscal period <i>t</i> and ending <i>N</i> calendar days before the earnings announcement of fiscal period <i>t+1</i> scaled by number of stock trading days in between. <i>N</i> equals to 30 before 2002. <i>N</i> equals to 30 (15) if period <i>t+1</i> is the fourth-quarter (first, second or third-quarter) of the year. We multiply cumulative abnormal return by 100.
<i>MFnews<sub>t</sub></i>	The difference between estimated net income for period <i>t</i> and realized net income in same period last year deflated by market value 2 trading days before the management forecast day.
<i>UE<sub>it</sub></i>	Unexpected earnings for each half year/quarter, defined as the difference between firm <i>i</i> 's actual earnings in fiscal period <i>t</i> and the actual earnings in same period previous year divided by the number of shares outstanding as at the end of fiscal period <i>t</i> , and further divided by the share price of firm <i>i</i> 's common stock two trading days before earnings announcement date of fiscal period <i>t</i> 's earnings.
<i>UE<sub>it+1</sub></i>	Unexpected earnings for each half year/quarter, defined as the difference between firm <i>i</i> 's actual earnings in fiscal period <i>t+1</i> and the actual earnings in same period previous year divided by the number of shares outstanding as at the end of fiscal period <i>t+1</i> , and further divided by the share price of firm <i>i</i> 's common stock two trading days before earnings announcement date of fiscal period <i>t</i> 's earnings.
<i>NEG<sub>it+1</sub></i>	=1 if firm <i>i</i> reports net income (accumulated net income from beginning of the year) below zero in period <i>t+1</i> , and zero otherwise.
<i>DEC<sub>it+1</sub></i>	=1 if net income of firm <i>i</i> in period <i>t+1</i> increases by more than 50% compared with that in same period last year and it is not negative, and zero otherwise.
<i>INC<sub>it+1</sub></i>	=1 if the net income of firm <i>i</i> in period <i>t+1</i> increases by more than 50% compared with that in same period last year, and zero otherwise.
<i>TURN<sub>it+1</sub></i>	=1 if firm <i>i</i> reports positive net income in period <i>t+1</i> after experiencing loss in the same period last year, and zero otherwise.
<i>POST_TYPE</i>	=1 if <i>UE<sub>it+1</sub></i> falls into the fiscal periods during which <i>TYPE</i> forecasts are mandated, and zero otherwise. <i>TYPE</i> refers to <i>NEG</i> , <i>DEC</i> , <i>INC</i> , or <i>TURN</i> .
<i>TYPE_SELF</i>	=1 if <i>TYPE<sub>it+1</sub></i> =1, <i>POST_TYPE</i> =1, and the firm itself issued a mandatory forecast in the <i>CAR</i> window, and zero otherwise.
<i>TYPE_PEER</i>	=1 if <i>TYPE<sub>it+1</sub></i> =1, <i>POST_TYPE</i> =1, the firm itself failed to issue a mandatory forecast, but at least one peer firm in the same industry issued a mandatory forecast in the <i>CAR</i> window, and zero otherwise.
<i>TYPE_NONE</i>	=1 if <i>TYPE<sub>it+1</sub></i> =1, <i>POST_TYPE</i> =1, and neither the firm nor its industry peers issued a mandatory forecast in the <i>CAR</i> window, and zero otherwise.
<i>POST_TYPE_VOL</i>	=1 if <i>POST_TYPE</i> =1 and there is at least one reported <i>TYPE</i> earnings by the peer firms in the same industry fiscal period <i>t+1</i> , and zero otherwise.
<i>GROUP1</i>	=1 for a voluntary firm fiscal period if <i>TYPE<sub>it+1</sub></i> =1 for the peer firms in the same industry fiscal period <i>t+1</i> and <i>POST_TYPE_VOL</i> =0, and zero otherwise.
<i>GROUP2</i>	=1 for a voluntary firm fiscal period if <i>TYPE<sub>it+1</sub></i> =1 for at least one peer firm in the same industry fiscal period <i>t+1</i> and <i>POST_TYPE_VOL</i> =0, and zero otherwise.
<i>GROUP3</i>	=1 for a voluntary firm fiscal period if <i>TYPE<sub>it+1</sub></i> =1 for at least one peer firm in the same industry fiscal period <i>t+1</i> and <i>POST_TYPE_VOL</i> =1, and zero otherwise.
<i>SIZE</i>	Natural log of market value at the beginning of period <i>t</i> .
<i>VOLATILITY</i>	The standard deviation of daily stock returns over a 90 calendar day window ending 7 calendar days prior to the earnings announcement date of earnings at period <i>t</i> , with a required minimum of 10 nonmissing daily returns.
<i>GROWTH</i>	The percentage growth in firms' total assets from period <i>t-1</i> to period <i>t</i> .
<i>LEV</i>	The ratio of total liability over total assets at the beginning of period <i>t</i> .

<i>QUARTERLY</i>	= 1 if $UE_{it+1}$ falls into mandatory quarterly reporting regime, which started from the first quarter of 2002, and zero otherwise.
<i>QUARTER4</i>	= 1 if $UE_{it+1}$ covers quarter 4, and zero otherwise.
$ UE_{it+1} $	Absolute value of $UE_{it+1}$ .
<i>IFRS</i>	=1 if $UE_{it+1}$ falls into IFRS reporting regime, which started from the first quarter of 2007, and zero otherwise.
<i>INDUSTRY</i>	Industry classification as defined by the CSRC.

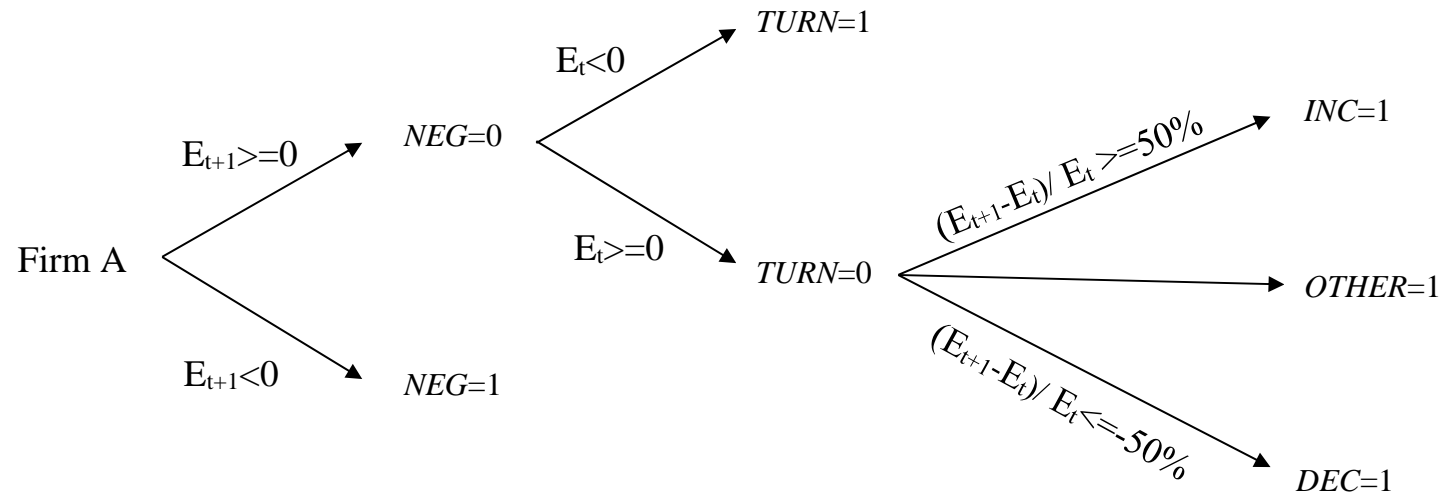
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**Figure 1. Timeline for mandatory earnings forecast regimes**





**Figure 2. Definitions of earnings categories**



See appendix B for the detailed variable definitions.

**Figure 3. The spillover effect of mandatory earnings forecasts on the *OTHER* firms: examples**

<b>Example</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
<b>Time period</b>	pre-regulation period	pre-regulation period	post-regulation period	post-regulation period
The earnings type reported by the industry <b>peer firms</b> for the same fiscal period	<i>NEG, DEC, INC, or TURN</i> earnings reported by peer firms	No peer firms report any of the four earnings types	<i>NEG, DEC, INC, or TURN</i> earnings reported by peer firms	No peer firms report any of the four earnings types
<b><i>OTHER</i> firms</b>	✓	✓	✓	✓
TYPE ( <i>NEG/DEC/INC/TURN</i> ) for the peer firms	1	0	1	0
<i>POST_TYPE_VOL</i>	0	0	1	0
Group	2	1	3	1

See appendix B for the variable definitions of *NEG, DEC, INC, TURN, OTHER, TYPE, and POST\_TYPE\_VOL*.

**Table 1: Sample selection procedures**

Sample selection	Obs.
Start with the main board firms with non-missing $CAR$ , $UE_t$ and $UE_{t+1}$ in the period 1995-2013	63,374
Minus:	
Obs. with earnings announcement delayed by one week	-189
Obs. with fiscal periods for $UE_{t+1}$ falling on 2001/6/30	-1,018
Obs. with fiscal periods for $UE_t$ and $UE_{t+1}$ falling in 2002	-5,027
Obs. with regression variables	-7,657
Final Sample	49,483

See appendix B for the variable definitions of  $CAR$ ,  $UE_t$  and  $UE_{t+1}$ .

**Table 2: Frequency for mandatory and voluntary earnings forecast**

**Panel A: Forecast Frequency for the four earnings types in the mandatory regime**

Regime	Type	N	Nfcst	Nfcst/N	NfcstCAR	NfcstCAR/N	NCfcstCAR	NCfcstCAR/N
1	<i>NEG</i>	228	186	81.58%	162	71.05%	162	71.05%
3	<i>NEG</i>	481	404	83.99%	355	73.80%	340	70.69%
4	<i>NEG</i>	1,200	1,086	90.50%	1,021	85.08%	952	79.33%
5	<i>NEG</i>	1,413	1,360	96.25%	1,097	77.64%	1,006	71.20%
3	<i>DEC</i>	354	289	81.64%	257	72.60%	249	70.34%
4	<i>DEC</i>	658	545	82.83%	470	71.43%	462	70.21%
5	<i>DEC</i>	1,211	1,049	86.62%	885	73.08%	873	72.09%
3	<i>INC</i>	608	552	90.79%	477	78.45%	442	72.70%
4	<i>INC</i>	2,243	1,924	85.78%	1,680	74.90%	1,673	74.59%
5	<i>INC</i>	1,946	1,707	87.72%	1,459	74.97%	1,428	73.38%
4	<i>TURN</i>	713	622	87.24%	576	80.79%	527	73.91%
5	<i>TURN</i>	947	908	95.88%	760	80.25%	736	77.72%
Total		12,002	10,632	88.59%	9,199	76.65%	8,850	73.74%

**Panel B:** Forecast frequency for the four earnings types in the voluntary regime

Regime	Type	N	Nfcst	Nfcst/N	NfcstCAR	NfcstCAR/N	NCfcstCAR	NCfcstCAR/N
0	<i>NEG</i>	153	0	0.00%	0	0.00%	0	0.00%
1	<i>NEG</i>	169	66	39.05%	40	23.67%	40	23.67%
3	<i>NEG</i>	60	8	13.33%	3	5.00%	3	5.00%
4	<i>NEG</i>	304	75	24.67%	33	10.86%	30	9.87%
5	<i>NEG</i>	1,978	847	42.82%	721	36.45%	675	34.13%
0	<i>DEC</i>	190	0	0.00%	0	0.00%	0	0.00%
1	<i>DEC</i>	423	3	0.71%	3	0.71%	3	0.71%
3	<i>DEC</i>	50	3	6.00%	1	2.00%	1	2.00%
4	<i>DEC</i>	190	31	16.32%	7	3.68%	7	3.68%
5	<i>DEC</i>	1,078	368	34.14%	298	27.64%	288	26.72%
0	<i>INC</i>	279	0	0.00%	0	0.00%	0	0.00%
1	<i>INC</i>	645	0	0.00%	0	0.00%	0	0.00%
3	<i>INC</i>	179	76	42.46%	24	13.41%	23	12.85%
4	<i>INC</i>	654	246	37.61%	112	17.13%	111	16.97%
5	<i>INC</i>	2,345	979	41.75%	769	32.79%	745	31.77%
0	<i>TURN</i>	61	0	0.00%	0	0.00%	0	0.00%
1	<i>TURN</i>	156	2	1.28%	2	1.28%	0	0.00%
3	<i>TURN</i>	356	288	80.90%	277	77.81%	209	58.71%
4	<i>TURN</i>	133	26	19.55%	14	10.53%	11	8.27%
5	<i>TURN</i>	757	261	34.48%	218	28.80%	181	23.91%
Total		10,160	3,279	32.27%	2,522	24.82%	2,327	22.90%

**Panel C:** Forecast frequency for the types of the OTHER types

Regime	Type	N	Nfcst	Nfcst/N	NfcstCAR	NfcstCAR/N	NCfcstCAR	NCfcstCAR/N
0	<i>OTHER</i>	792	0	0.00%	0	0.00%		
1	<i>OTHER</i>	2,111	0	0.00%	0	0.00%		
3	<i>OTHER</i>	3,568	148	4.15%	127	3.56%		
4	<i>OTHER</i>	8,440	483	5.72%	245	2.90%		
5	<i>OTHER</i>	12,410	1,169	9.42%	729	5.87%		
Total		27,321	1,800	6.59%	1,101	4.03%		

Nfcst is the number of firms which issued at least one earnings forecast (either consistent or inconsistent) prior to the earnings announcement. An earnings forecast is considered to be consistent if the types of issued forecasts are consistent with the type of the realized earnings (e.g., a loss forecast that corresponds to a realized loss). NfcstCAR is the number of firms which issued at least one earnings forecast in the CAR measurement period. NCfcstCAR is the number of firms which issued at least one consistent earnings forecast in the CAR measurement period.

**Table 3: Stock market reactions to the announcement of mandatory earnings forecast.****Panel A: Sample Selection**

Sample selection	Obs.
Start with the sample in Future ERC regression	49,483
Minus:	
Obs. without qualitative or quantitative earnings forecast	-33,772
Obs. without measurable quantitative earnings forecast for A share mainboard firms during 1995-20130. We only keep the first quantitative forecast for each quarter.	-4,469
Obs. with the number of calendar days between +1 and -1 trading date around earnings forecast larger than 7	-983
Voluntary earnings forecasts	-2,817
Final Sample	7,442

**Panel B: Summary statistics***Full sample*

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR_MF</i>	7,442	0.0017	0.0002	0.0573	-0.1593	-0.0296	0.0312	0.3484
<i>MFnews</i>	7,442	0.0024	0.0069	0.0481	-0.1988	-0.0119	0.0187	0.1954

*NEG firms*

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR_MF</i>	1,385	-0.0185	-0.0180	0.0545	-0.1593	-0.0472	0.0088	0.2769
<i>MFnews</i>	1,385	-0.0279	-0.0132	0.0624	-0.1988	-0.0473	0.0010	0.1954

*DEC firms*

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR_MF</i>	1,567	-0.0230	-0.0201	0.0530	-0.1593	-0.0494	0.0046	0.3072
<i>MFnews</i>	1,567	-0.0333	-0.0211	0.0350	-0.1988	-0.0428	-0.0108	0.0665

*INC firms*

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR_MF</i>	3,683	0.0187	0.0157	0.0557	-0.1593	-0.0136	0.0465	0.3484
<i>MFnews</i>	3,683	0.0186	0.0126	0.0200	-0.0348	0.0071	0.0228	0.1954

*TURN firms*

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR_MF</i>	807	0.0062	0.0050	0.0483	-0.1593	-0.0168	0.0302	0.2304
<i>MFnews</i>	807	0.0498	0.0305	0.0543	-0.1214	0.0120	0.0703	0.1954

**Panel C: Stock market reaction to the mandatory forecast announcement**

	Dependent Variable= <i>CAR_MF</i>				
	(1)	(2)	(3)	(4)	(5)
	Full Sample	NEG	TURN	INC	DEC
<i>MFnews</i>	0.249*** (0.000)	0.084*** (0.000)	0.097*** (0.002)	0.313*** (0.000)	-0.145*** (0.000)
<i>Constant</i>	0.001 (0.103)	-0.016*** (0.000)	0.001 (0.552)	0.013*** (0.000)	-0.028*** (0.000)
Observations	7,442	1,385	807	3,683	1,567
Adjusted R <sup>2</sup>	0.043	0.009	0.011	0.012	0.009

\*\*\*, \*\*, \* Denote statistical significance at the 1 percent, 5 percent, and 10 percent levels (two-tailed), respectively. Two-tailed robust p-values are clustered at the firm level. See Appendix B for variable definitions.

**Panel D: Stock market reaction to the voluntary forecast announcement**

	Dependent Variable= <i>CAR_MF</i>		
	(1)	(2)	(3)
	Four earnings types and OTHER	Four earnings types	OTHER
<i>MFnews</i>	0.415*** (0.000)	0.432*** (0.000)	0.346*** (0.000)
<i>Constant</i>	0.006*** (0.000)	0.006*** (0.000)	0.005*** (0.008)
Observations	2,817	1,950	867
Adjusted R <sup>2</sup>	0.037	0.045	0.018

\*\*\*, \*\*, \* Denote statistical significance at the 1 percent, 5 percent, and 10 percent levels (two-tailed), respectively. Two-tailed robust p-values are clustered at the firm level. See Appendix B for variable definitions.



**Table 4: Regression of future earnings response coefficient****Panel A: Summary statistics before demeaning**

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR</i>	49,483	0.0232	-0.0044	0.3757	-1.1479	-0.1631	0.1901	1.3974
<i>UE<sub>t</sub></i>	49,483	0.0003	0.0010	0.0246	-0.1466	-0.0034	0.0064	0.1097
<i>UE<sub>t+1</sub></i>	49,483	0.0004	0.0010	0.0301	-0.1518	-0.0044	0.0074	0.1228
<i>NEG<sub>t+1</sub></i>	49,483	0.1210	0.0000	0.3261	0.0000	0.0000	0.0000	1.0000
<i>DEC<sub>t+1</sub></i>	49,483	0.0840	0.0000	0.2773	0.0000	0.0000	0.0000	1.0000
<i>INC<sub>t+1</sub></i>	49,483	0.1798	0.0000	0.3841	0.0000	0.0000	0.0000	1.0000
<i>TURN<sub>t+1</sub></i>	49,483	0.0631	0.0000	0.2432	0.0000	0.0000	0.0000	1.0000
<i>POST_NEG</i>	49,483	0.6211	1.0000	0.4851	0.0000	0.0000	1.0000	1.0000
<i>POST_DEC</i>	49,483	0.5747	1.0000	0.4944	0.0000	0.0000	1.0000	1.0000
<i>POST_INC</i>	49,483	0.5747	1.0000	0.4944	0.0000	0.0000	1.0000	1.0000
<i>POST_TURN</i>	49,483	0.4753	0.0000	0.4994	0.0000	0.0000	1.0000	1.0000
<i>SIZE</i>	49,483	21.9038	21.7477	1.1014	19.8499	21.1389	22.4901	25.4778
<i>VOLATILITY</i>	49,483	0.0285	0.0267	0.0102	0.0110	0.0209	0.0350	0.0663
<i>GROWTH</i>	49,483	0.0399	0.0222	0.1055	-0.1934	-0.0113	0.0675	0.6227
<i>LEV</i>	49,483	0.5131	0.5118	0.2083	0.0724	0.3713	0.6464	1.2687
<i>QUARTER4</i>	49,483	0.3212	0.0000	0.4669	0.0000	0.0000	1.0000	1.0000
<i> UE<sub>t+1</sub> </i>	49,483	0.0154	0.0060	0.0259	0.0000	0.0020	0.0162	0.1518
<i>QUARTERLY</i>	49,483	0.8760	1.0000	0.3296	0.0000	1.0000	1.0000	1.0000
<i>IFRS</i>	49,483	0.5955	1.0000	0.4908	0.0000	0.0000	1.0000	1.0000

**Panel B: Regression results**

	Dependent Variable=CAR							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
				NEG	DEC	INC	TURN	combine
$UE_t$	0.452*** (0.000)		-0.246** (0.031)	-0.215* (0.065)	-0.201* (0.082)	-0.251** (0.031)	-0.196* (0.092)	-0.269** (0.022)
$UE_{t+1}$		0.888*** (0.000)	1.002*** (0.000)	4.138*** (0.000)	3.407*** (0.000)	2.968*** (0.000)	3.882*** (0.000)	5.050*** (0.000)
$NEG_{t+1}$				-0.039*** (0.000)				-0.040*** (0.000)
$POST\_NEG$				-0.007 (0.166)				-0.027*** (0.000)
$NEG_{t+1} \times UE_{t+1}$				-1.147*** (0.000)				-2.555*** (0.000)
$POST\_NEG \times UE_{t+1}$				-1.092*** (0.000)				-2.160*** (0.000)
$NEG_{t+1} \times POST\_NEG$				0.017 (0.212)				0.009 (0.501)
$NEG_{t+1} \times POST\_NEG \times UE_{t+1}$				1.247*** (0.000)				1.942*** (0.000)
$DEC_{t+1}$					-0.052*** (0.000)			-0.055*** (0.000)
$POST\_DEC$					-0.006 (0.236)			-0.032*** (0.000)
$DEC_{t+1} \times UE_{t+1}$					-0.744 (0.138)			-2.279*** (0.000)
$POST\_DEC \times UE_{t+1}$					-0.314 (0.122)			0.117 (0.676)
$DEC_{t+1} \times POST\_DEC$					0.014 (0.406)			0.009 (0.601)
$DEC_{t+1} \times POST\_DEC \times UE_{t+1}$					-0.158 (0.773)			1.260** (0.041)
$INC_{t+1}$						0.070***		0.065***

				(0.000)	(0.000)
<i>POST_INC</i>			-0.001		
			(0.846)		
<i>INC<sub>t+1</sub> x UE<sub>t+1</sub></i>			-0.769		-2.779***
			(0.139)		(0.000)
<i>POST_INC x UE<sub>t+1</sub></i>			-0.460**		
			(0.020)		
<i>INC<sub>t+1</sub> x POST_INC</i>			-0.024*		-0.015
			(0.066)		(0.254)
<i>INC<sub>t+1</sub> x POST_INC x UE<sub>t+1</sub></i>			1.289**		2.396***
			(0.022)		(0.000)
<i>TURN<sub>t+1</sub></i>				-0.004	0.001
				(0.808)	(0.955)
<i>POST_TURN</i>				0.023***	0.066***
				(0.000)	(0.000)
<i>TURN<sub>t+1</sub> x UE<sub>t+1</sub></i>				-1.237***	-1.930***
				(0.001)	(0.000)
<i>POST_TURN x UE<sub>t+1</sub></i>				-0.251	0.112
				(0.142)	(0.591)
<i>TURN<sub>t+1</sub> x POST_TURN</i>				-0.038	-0.007
				(0.112)	(0.751)
<i>TURN<sub>t+1</sub> x POST_TURN x UE<sub>t+1</sub></i>				0.967**	1.009**
				(0.021)	(0.015)
<i>SIZE</i>	-0.024***	-0.023***	-0.024***	-0.023***	-0.025***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
<i>VOLATILITY</i>	-0.321*	-0.313*	-0.496***	-0.610***	-0.990***
	(0.066)	(0.072)	(0.004)	(0.001)	(0.000)
<i>GROWTH</i>	0.050***	0.055***	0.042**	0.053***	0.031*
	(0.003)	(0.001)	(0.013)	(0.002)	(0.068)
<i>LEV</i>	-0.003	-0.009	-0.009	-0.010	-0.004
	(0.714)	(0.294)	(0.314)	(0.256)	(0.667)
<i>QUARTER4</i>	0.067***	0.066***	0.068***	0.054***	0.064***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)

$ UE_{t+1} $				0.341*** (0.000)	0.249*** (0.000)	0.243*** (0.000)	0.521*** (0.000)	0.509*** (0.000)
<i>QUARTERLY</i>				-0.004 (0.453)	-0.005 (0.405)	-0.003 (0.584)	-0.026*** (0.000)	-0.018*** (0.004)
<i>IFRS</i>				0.050*** (0.000)	0.049*** (0.000)	0.049*** (0.000)	0.053*** (0.000)	0.038*** (0.000)
<i>SIZE</i> x $UE_{t+1}$				-0.075 (0.176)	-0.062 (0.261)	-0.127** (0.020)	-0.126** (0.021)	-0.131** (0.020)
<i>VOLATILITY</i> x $UE_{t+1}$				-30.765*** (0.000)	-29.437*** (0.000)	-33.472*** (0.000)	-31.372*** (0.000)	-35.563*** (0.000)
<i>GROWTH</i> x $UE_{t+1}$				0.610 (0.267)	0.650 (0.236)	0.241 (0.656)	0.523 (0.334)	0.287 (0.595)
<i>LEV</i> x $UE_{t+1}$				-0.443* (0.082)	-0.573** (0.022)	-0.394 (0.106)	-0.608** (0.013)	-0.350 (0.152)
$ UE_{t+1} $ x $UE_{t+1}$				-16.938*** (0.000)	-16.415*** (0.000)	-13.476*** (0.000)	-17.568*** (0.000)	-8.019*** (0.000)
<i>QUARTER4</i> x $UE_{t+1}$				-0.274** (0.045)	-0.346** (0.011)	-0.339** (0.012)	-0.419*** (0.002)	-0.317** (0.021)
<i>QUARTERLY</i> x $UE_{t+1}$				-0.452*** (0.009)	-0.315 (0.192)	-0.300 (0.206)	-0.572*** (0.009)	-0.730*** (0.009)
<i>IFRS</i> x $UE_{t+1}$				-0.229* (0.070)	-0.178 (0.167)	-0.180 (0.151)	-0.130 (0.288)	-0.225* (0.081)
<i>Constant</i>	0.023*** (0.000)	0.023*** (0.000)	0.023*** (0.000)	-0.027*** (0.000)	-0.026*** (0.000)	-0.044*** (0.000)	-0.019*** (0.006)	-0.007 (0.377)
Observations	49,483	49,483	49,483	49,483	49,483	49,483	49,483	49,483
Adjusted R-squared	0.001	0.005	0.005	0.026	0.025	0.028	0.026	0.031

\*\*\*, \*\*, \* Denote statistical significance at the 1 percent, 5 percent, and 10 percent levels (two-tailed), respectively. Two-tailed robust p-values are clustered at the firm level. See Appendix B for variable definitions. The regressions with control variables also control a set of industry dummies and their interaction with  $UE_{t+1}$ .

**Table 5: The spillover effect of the mandatory forecast regulation on the noncompliant firms**

**Panel A: Summary statistics**

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>NEG_SELF</i>	49,483	0.0590	0.0000	0.2357	0.0000	0.0000	0.0000	1.0000
<i>NEG_PEER</i>	49,483	0.0064	0.0000	0.0795	0.0000	0.0000	0.0000	1.0000
<i>NEG_NONE</i>	49,483	0.0018	0.0000	0.0419	0.0000	0.0000	0.0000	1.0000
<i>DEC_SELF</i>	49,483	0.0374	0.0000	0.1897	0.0000	0.0000	0.0000	1.0000
<i>DEC_PEER</i>	49,483	0.0054	0.0000	0.0735	0.0000	0.0000	0.0000	1.0000
<i>DEC_NONE</i>	49,483	0.0021	0.0000	0.0460	0.0000	0.0000	0.0000	1.0000
<i>INC_SELF</i>	49,483	0.0825	0.0000	0.2751	0.0000	0.0000	0.0000	1.0000
<i>INC_PEER</i>	49,483	0.0121	0.0000	0.1095	0.0000	0.0000	0.0000	1.0000
<i>INC_NONE</i>	49,483	0.0023	0.0000	0.0484	0.0000	0.0000	0.0000	1.0000
<i>TURN_SELF</i>	49,483	0.0297	0.0000	0.1698	0.0000	0.0000	0.0000	1.0000
<i>TURN_PEER</i>	49,483	0.0023	0.0000	0.0479	0.0000	0.0000	0.0000	1.0000
<i>TURN_NONE</i>	49,483	0.0015	0.0000	0.0389	0.0000	0.0000	0.0000	1.0000
<i>POST_NEG</i>	49,483	0.6211	1.0000	0.4851	0.0000	0.0000	1.0000	1.0000
<i>POST_DEC</i>	49,483	0.5747	1.0000	0.4944	0.0000	0.0000	1.0000	1.0000
<i>POST_INC</i>	49,483	0.5747	1.0000	0.4944	0.0000	0.0000	1.0000	1.0000
<i>POST_TURN</i>	49,483	0.4753	0.0000	0.4994	0.0000	0.0000	1.0000	1.0000
<i>CAR</i>	49,483	0.0232	-0.0044	0.3757	-1.1479	-0.1631	0.1901	1.3974
<i>UE<sub>t</sub></i>	49,483	0.0003	0.0010	0.0246	-0.1466	-0.0034	0.0064	0.1097
<i>UE<sub>t+1</sub></i>	49,483	0.0004	0.0010	0.0301	-0.1518	-0.0044	0.0074	0.1228
<i>SIZE</i>	49,483	21.9038	21.7477	1.1014	19.8499	21.1389	22.4901	25.4778
<i>VOLATILITY</i>	49,483	0.0285	0.0267	0.0102	0.0110	0.0209	0.0350	0.0663
<i>GROWTH</i>	49,483	0.0399	0.0222	0.1055	-0.1934	-0.0113	0.0675	0.6227
<i>LEV</i>	49,483	0.5131	0.5118	0.2083	0.0724	0.3713	0.6464	1.2687
<i>QUARTER4</i>	49,483	0.3212	0.0000	0.4669	0.0000	0.0000	1.0000	1.0000
<i> UE<sub>t+1</sub> </i>	49,483	0.0154	0.0060	0.0259	0.0000	0.0020	0.0162	0.1518
<i>QUARTERLY</i>	49,483	0.8760	1.0000	0.3296	0.0000	1.0000	1.0000	1.0000
<i>IFRS</i>	49,483	0.5955	1.0000	0.4908	0.0000	0.0000	1.0000	1.0000

**Panel B: Regression results**

	Dependent Variable=CAR				
	(1)	(2)	(3)	(4)	(5)
	NEG	DEC	INC	TURN	combine
$UE_t$	-0.217*	-0.203*	-0.251**	-0.196*	-0.272**
	(0.063)	(0.079)	(0.032)	(0.092)	(0.020)
$UE_{t+1}$	4.155***	3.416***	2.965***	3.878***	5.088***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
$NEG_{t+1}$	-0.039***				-0.040***
	(0.000)				(0.000)
$POST\_NEG$	-0.007				-0.027***
	(0.164)				(0.000)
$NEG_{t+1} \times UE_{t+1}$	-1.145***				-2.595***
	(0.000)				(0.000)
$POST\_NEG \times UE_{t+1}$	-1.082***				-2.139***
	(0.000)				(0.000)
$NEG_{t+1} \times POST\_NEG \times NEG\_SELF$	0.021				0.013
	(0.113)				(0.343)
$NEG_{t+1} \times POST\_NEG \times NEG\_PEER$	-0.010				-0.015
	(0.709)				(0.585)
$NEG_{t+1} \times POST\_NEG \times NEG\_NONE$	-0.022				-0.021
	(0.727)				(0.741)
$NEG_{t+1} \times POST\_NEG \times NEG\_SELF \times UE_{t+1}$	1.302***				1.998***
	(0.000)				(0.000)
$NEG_{t+1} \times POST\_NEG \times NEG\_PEER \times UE_{t+1}$	1.048***				1.757***
	(0.009)				(0.000)
$NEG_{t+1} \times POST\_NEG \times NEG\_NONE \times UE_{t+1}$	0.188				0.993
	(0.828)				(0.270)
$DEC_{t+1}$		-0.052***			-0.056***
		(0.000)			(0.000)
$POST\_DEC$		-0.006			-0.031***
		(0.230)			(0.000)
$DEC_{t+1} \times UE_{t+1}$		-0.742			-2.300***

	(0.139)		(0.000)
<i>POST_DEC x UE<sub>t+1</sub></i>	-0.309		0.093
	(0.128)		(0.746)
<i>DEC<sub>t+1</sub> x POST_DEC x DEC_SELF</i>	0.006		-0.001
	(0.717)		(0.951)
<i>DEC<sub>t+1</sub> x POST_DEC x DEC_PEER</i>	0.051*		0.054*
	(0.085)		(0.074)
<i>DEC<sub>t+1</sub> x POST_DEC x DEC_NONE</i>	0.020		0.022
	(0.627)		(0.596)
<i>DEC<sub>t+1</sub> x POST_DEC x DEC_SELF x UE<sub>t+1</sub></i>	-0.213		1.178*
	(0.701)		(0.056)
<i>DEC<sub>t+1</sub> x POST_DEC x DEC_PEER x UE<sub>t+1</sub></i>	0.169		1.803**
	(0.840)		(0.047)
<i>DEC<sub>t+1</sub> x POST_DEC x DEC_NONE x UE<sub>t+1</sub></i>	-1.313		0.063
	(0.136)		(0.945)
<i>INC<sub>t+1</sub></i>		0.070***	0.065***
		(0.000)	(0.000)
<i>POST_INC</i>		-0.001	
		(0.912)	
<i>INC<sub>t+1</sub> x UE<sub>t+1</sub></i>		-0.770	-2.834***
		(0.139)	(0.000)
<i>POST_INC x UE<sub>t+1</sub></i>		-0.454**	
		(0.022)	
<i>INC<sub>t+1</sub> x POST_INC x INC_SELF</i>		-0.014	-0.004
		(0.315)	(0.760)
<i>INC<sub>t+1</sub> x POST_INC x INC_PEER</i>		-0.071***	-0.065**
		(0.005)	(0.011)
<i>INC<sub>t+1</sub> x POST_INC x INC_NONE</i>		-0.068	-0.054
		(0.158)	(0.259)
<i>INC<sub>t+1</sub> x POST_INC x INC_SELF x UE<sub>t+1</sub></i>		1.039*	2.149***
		(0.071)	(0.001)
<i>INC<sub>t+1</sub> x POST_INC x INC_PEER x UE<sub>t+1</sub></i>		2.739***	3.982***
		(0.006)	(0.000)

$INC_{t+1} \times POST\_INC \times INC\_NONE \times UE_{t+1}$			-0.519 (0.826)		0.640 (0.790)
$TURN_{t+1}$				-0.004 (0.808)	0.002 (0.931)
$POST\_TURN$				0.023*** (0.000)	0.065*** (0.000)
$TURN_{t+1} \times UE_{t+1}$				-1.239*** (0.001)	-1.999*** (0.000)
$POST\_TURN \times UE_{t+1}$				-0.253 (0.139)	0.114 (0.585)
$TURN_{t+1} \times POST\_TURN \times TURN\_SELF$				-0.041* (0.084)	-0.010 (0.684)
$TURN_{t+1} \times POST\_TURN \times TURN\_PEER$				-0.069 (0.309)	-0.049 (0.474)
$TURN_{t+1} \times POST\_TURN \times TURN\_NONE$				0.031 (0.701)	0.056 (0.492)
$TURN_{t+1} \times POST\_TURN \times TURN\_SELF \times UE_{t+1}$				0.980** (0.019)	1.017** (0.013)
$TURN_{t+1} \times POST\_TURN \times TURN\_PEER \times UE_{t+1}$				1.855 (0.143)	2.123* (0.088)
$TURN_{t+1} \times POST\_TURN \times TURN\_NONE \times UE_{t+1}$				0.447 (0.841)	0.622 (0.786)
$SIZE$	-0.024*** (0.000)	-0.023*** (0.000)	-0.024*** (0.000)	-0.023*** (0.000)	-0.025*** (0.000)
$VOLATILITY$	-0.317* (0.069)	-0.314* (0.071)	-0.498*** (0.004)	-0.614*** (0.001)	-0.988*** (0.000)
$GROWTH$	0.050*** (0.003)	0.055*** (0.001)	0.042** (0.013)	0.053*** (0.002)	0.030* (0.071)
$LEV$	-0.003 (0.706)	-0.009 (0.283)	-0.009 (0.317)	-0.010 (0.261)	-0.004 (0.657)
$QUARTER4$	0.067*** (0.000)	0.066*** (0.000)	0.068*** (0.000)	0.054*** (0.000)	0.064*** (0.000)
$ UE_{t+1} $	0.344***	0.251***	0.246***	0.521***	0.527***



	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
<i>QUARTERLY</i>	-0.004	-0.005	-0.005	-0.026***	-0.019***
	(0.464)	(0.422)	(0.462)	(0.000)	(0.002)
<i>IFRS</i>	0.050***	0.049***	0.049***	0.053***	0.038***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
<i>SIZE x UE<sub>t+1</sub></i>	-0.076	-0.063	-0.127**	-0.127**	-0.136**
	(0.168)	(0.254)	(0.020)	(0.020)	(0.016)
<i>VOLATILITY x UE<sub>t+1</sub></i>	-30.883***	-29.486***	-33.527***	-31.615***	-36.042***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
<i>GROWTH x UE<sub>t+1</sub></i>	0.597	0.653	0.242	0.535	0.294
	(0.279)	(0.234)	(0.654)	(0.322)	(0.587)
<i>LEV x UE<sub>t+1</sub></i>	-0.444*	-0.577**	-0.396	-0.611**	-0.358
	(0.080)	(0.021)	(0.105)	(0.013)	(0.142)
<i> UE<sub>t+1</sub>  x UE<sub>t+1</sub></i>	-16.983***	-16.286***	-13.376***	-17.581***	-7.630***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
<i>QUARTER4 x UE<sub>t+1</sub></i>	-0.282**	-0.358***	-0.341**	-0.413***	-0.330**
	(0.039)	(0.009)	(0.012)	(0.002)	(0.018)
<i>QUARTERLY x UE<sub>t+1</sub></i>	-0.474***	-0.321	-0.322	-0.572***	-0.764***
	(0.007)	(0.184)	(0.176)	(0.009)	(0.007)
<i>IFRS x UE<sub>t+1</sub></i>	-0.223*	-0.178	-0.171	-0.126	-0.209
	(0.077)	(0.170)	(0.171)	(0.309)	(0.108)
<i>Constant</i>	-0.027***	-0.027***	-0.043***	-0.019***	-0.007
	(0.000)	(0.000)	(0.000)	(0.006)	(0.413)
Observations	49,483	49,483	49,483	49,483	49,483
Adjusted R-squared	0.026	0.025	0.028	0.026	0.031

\*\*\*, \*\*, \* Denote statistical significance at the 1 percent, 5 percent, and 10 percent levels (two-tailed), respectively. Two-tailed robust p-values are clustered at the firm level. See Appendix B for variable definitions. The regressions with control variables also control a set of industry dummies and their interaction with  $UE_{t+1}$ .

**Table 6: The spillover effect of the mandatory forecast regulation on the voluntary firms****Panel A: Summary statistics**

	N	Mean	Median	Std. Dev	Min.	Q1	Q3	Max.
<i>CAR</i>	27,321	0.0125	-0.0117	0.3449	-1.1479	-0.1561	0.1620	1.3974
<i>UE<sub>t</sub></i>	27,321	0.0000	-0.0002	0.0129	-0.1475	-0.0030	0.0032	0.1088
<i>UE<sub>t+1</sub></i>	27,321	0.0000	0.0005	0.0091	-0.1068	-0.0025	0.0034	0.0711
<i>GROUP2</i>	27,321	0.1790	0.0000	0.3834	0.0000	0.0000	0.0000	1.0000
<i>GROUP3</i>	27,321	0.7707	1.0000	0.4204	0.0000	1.0000	1.0000	1.0000
<i>SIZE</i>	27,321	0.0000	-0.1719	1.1194	-2.1575	-0.7871	0.5932	3.4704
<i>VOLATILITY</i>	27,321	0.0000	-0.0021	0.0101	-0.0162	-0.0076	0.0063	0.0391
<i>GROWTH</i>	27,321	0.0000	-0.0163	0.0946	-0.2369	-0.0480	0.0268	0.5792
<i>LEV</i>	27,321	0.0000	0.0017	0.1881	-0.4041	-0.1332	0.1327	0.7922
<i>QUARTER4</i>	27,321	0.3393	0.0000	0.4735	0.0000	0.0000	1.0000	1.0000
<i> UE<sub>t+1</sub> </i>	27,321	0.0000	-0.0024	0.0074	-0.0054	-0.0043	0.0013	0.1016
<i>QUARTERLY</i>	27,321	0.8711	1.0000	0.3352	0.0000	1.0000	1.0000	1.0000
<i>IFRS</i>	27,321	0.5529	1.0000	0.4972	0.0000	0.0000	1.0000	1.0000

**Panel B: Regression result**

	CAR
	Coefficient
<i>UE<sub>t</sub></i>	-0.421* (0.090)
<i>UE<sub>t+1</sub></i>	6.376*** (0.000)
<i>GROUP2 x UE<sub>t+1</sub></i>	-0.412 (0.725)
<i>GROUP3 x UE<sub>t+1</sub></i>	-1.282* (0.056)
<i>GROUP2</i>	0.025** (0.018)
<i>GROUP3</i>	0.007 (0.387)
<i>SIZE</i>	-0.019*** (0.000)
<i>VOLATILITY</i>	-0.276 (0.214)
<i>GROWTH</i>	-0.023 (0.297)
<i>LEV</i>	-0.022** (0.048)
<i>QUARTER4</i>	0.062*** (0.000)

<i> UE<sub>t+1</sub> </i>	2.835*** (0.000)
<i>QUARTERLY</i>	0.003 (0.639)
<i>IFRS</i>	0.037*** (0.000)
<i>SIZE x UE<sub>t+1</sub></i>	-0.255 (0.205)
<i>VOLATILITY x UE<sub>t+1</sub></i>	-87.139*** (0.000)
<i>GROWTH x UE<sub>t+1</sub></i>	0.521 (0.809)
<i>LEV x UE<sub>t+1</sub></i>	-2.967*** (0.008)
<i>QUARTER4 x UE<sub>t+1</sub></i>	-1.676*** (0.000)
<i> UE<sub>t+1</sub>  x UE<sub>t+1</sub></i>	-29.972*** (0.002)
<i>QUARTERLY x UE<sub>t+1</sub></i>	-1.540* (0.057)
<i>IFRS x UE<sub>t+1</sub></i>	0.565 (0.235)
<i>Constant</i>	-0.043*** (0.000)
Observations	27,321
Adjusted R-squared	0.019

\*\*\*, \*\*, \* Denote statistical significance at the 1 percent, 5 percent, and 10 percent levels (two-tailed), respectively. Two-tailed robust p-values are clustered at the firm level. See Appendix B for variable definitions. The regression also controls a set of industry dummies and their interaction with  $UE_{t+1}$ .